

ODD

VOL. 1, NO. 3

15¢



EXCLUSIVE IN THIS ISSUE!
A REPORT ON THE SOPHISTICATED PEOPLE AND
LUXURIOUS OFFICES OF THE NEW LITERARY SENSATION, ODD MAGAZINE

DAVE GREENE

I'M DOING AWAY WITH MYSELF BECAUSE I MISSED THE LATEST ISSUE OF ODD. I CAN'T LIVE WITHOUT IT.



Make Sure You Don't

SUBSCRIBE NOW! Send one buck (\$1.00) to us and you'll be guaranteed to get the next 8 issues of ODD. This also means that if you buy by mail you will save a total of 55¢ on postage and our discount. If you want to send a check or money order please make it out to our boss, David L. Herring. Send your loot to...



ODD MAGAZINE
97-20 164 Ave.
Howard Beach, N.Y. 11414



ODD

"A pastime for those who are desperate"

Thrown together by Dave and Steve HERRING

HOWDY - It's brain rotting time again. Loosen your straight-jacket and lean back in your favorite garbage can and read on into the dreary night.

We have something for everyone this time. You satire fans will like "Oda Offices". "The Toolong Show" is for adults, so you kids will have to promise not to look - no peeking! For those super hero fans out there we have a special page on "How to be a Super-Hero".

And so, dear reader, as I turn you over to the mercies of our new letter column let me remind the mad fans that ODD dares to say: "Our Price, 15¢, Cheaper!"

Dear Mr. Magazine,

I am suffering from Brain Fag, it feels like one of your little red pointers is sticking in the sinus right above my right eyebrow.

Are you sure your first name "Odd" is not a Martian name? What other race has the pupils of its eyes shaped like an "8"? I see you've disguised your antenna as an advertizing sign and wear eyeglasses so your pupils won't be so conspicuous to us earthlings. Are you selling the magazine to help sponsor an invasion?... Or do you want to infiltrate the U.S. by making all the readers of your mag think "oddly" and get brain fag's cure, namely your promised "obliteration of the mind."

Randy Montgomery
Niagra Falls, Ont.

THIS IS AN ATTEMPTED REPRODUCTION OF THE AD RANDY IS SPEAKING OF IT APPEARED IN A RECENT ISSUE OF "ROCKET'S BLAST" MAG.

DO YOU SUFFER FROM BRAIN-FAG?



Get lasting relief. Read the latest issue of ODD

POISON PEN ODD LETTERS

...The first issue of ODD was humbly received here and was acclaimed far and wide...

Pierce Forsberg
Coe College
Cedar Rapids,
Iowa

* * * * *

Dear Sir:

... The only thing wrong with the SUP satire in #1 was that it was far too short. The story or strip should have been more the length of the 39 pager in TOWER COMICS #1 entitled "The Impossible Five Meet Super-beard". To me this 50 center was better than your 15 cent one; since there was enough space to carry out a good plot. For 15¢ and in color to boot, NO ONE can truthfully find fault with ODD MAG # 1. After all, they (the buyers) still get 20¢ for 20¢ (15¢ plus a stamp to send the 15¢). "The Mobsters" was a good strip and had a good plot, but for comic fens the strip should have been a take on an adventure or costume character. The satire fen will enjoy "The Mobsters" and even the more mature comic fen; but the younger

D.C., Marvel & Gold Key fen will not go "ape" over it. To have a good secondish strip do a real good take off on "Wonder Woman", who is Comicon's currently worst published character in existence.

John McGeehon
Santa Ana,
California

AS A NEW MAGAZINE, ODD IS TRYING TO REACH EVERY KIND OF READER AND SEE WHAT KIND OF REACTION WE GET (MERE THREATS OR ACTUAL VIOLENCE). BY THIS PROCESS WE HOPE TO FIND WHAT TYPE OF READER WILL GIVE US THE MOST MONEY...YES, YOU YOU GUESSED IT BOY, MONEY... MOOLA, NYAAA HA HA! ALL SIDING ASIDE WE LIKE TO EXPLOIT ALL AREAS OF HUMOR WHICH IS THE PRINCIPAL IDEA BEHIND ODD MAGAZINE. AS FOR YOUR "WONDER WOMAN SUGGESTION: WE APPRECIATE IT, BUT I THINK WE GOT INTO ENOUGH TROUBLE JUST PRINTING IT.

* * * * *

ADDRESS LETTERS AND STUFF TO:

ODD LETTERS
97-20 164 Ave.
Howard Beach,
New York
11414



KID, DO YOU BUY
ODD MAGAZINE?

NO, I DON'T!



WHAT WAS THAT FOR?



BECAUSE THEN YOU COULDN'T SEE
MARVIN WOLFMAN'S AD FOR 1,500
OLD AND NEW COMICS!



...the first issue of ODD
was handily received here and
was considered for our wish-
list.

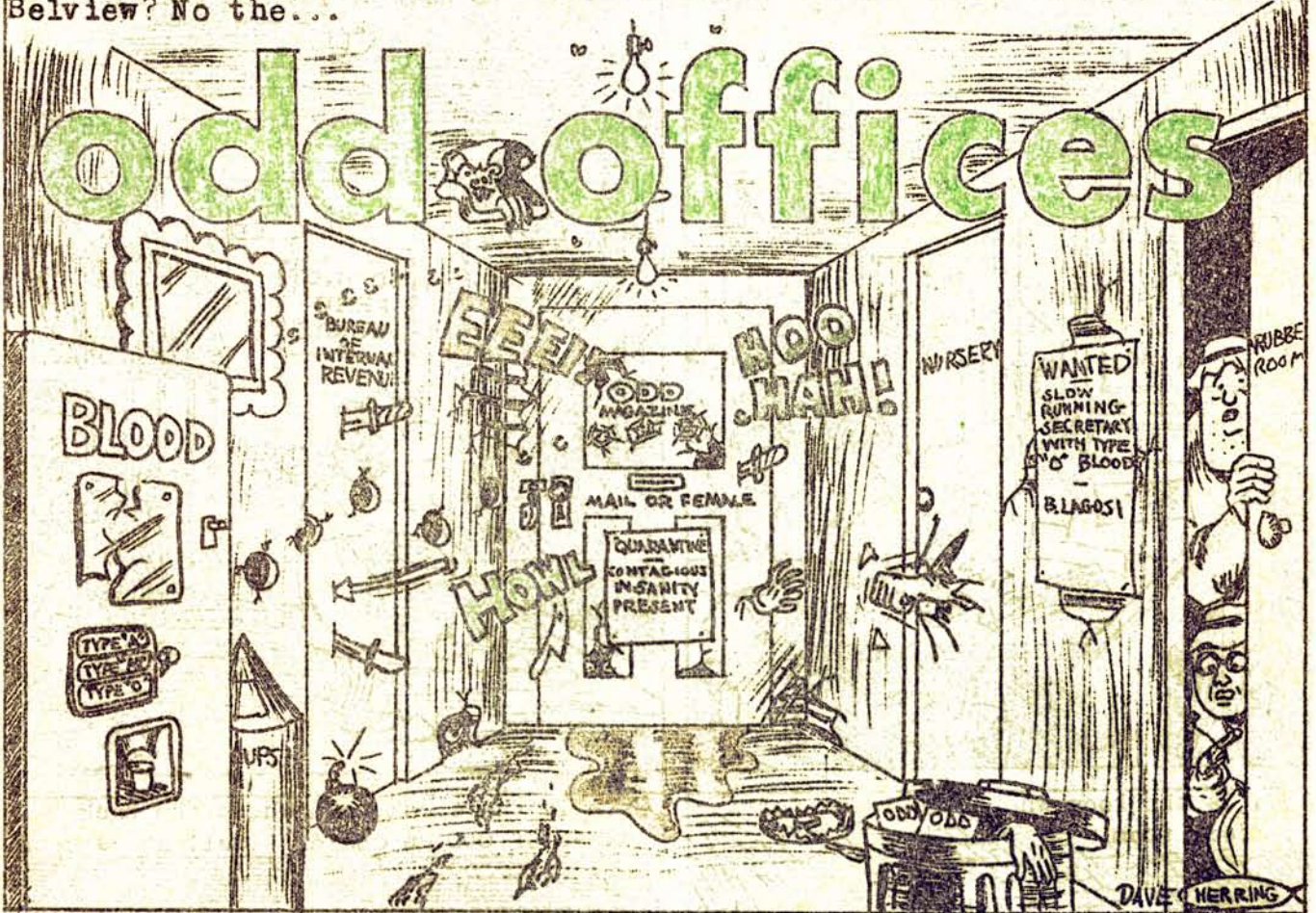
**THAT'S RIGHT! SEND NOW FOR MY SIX
PAGE LIST FEATURING OVER 1,000 mags.
THE LIST COVERS MARVEL, D.C., GOLD
KBY, DELL, ARCHIE, KING FEATURES
AND MANY MORE.**

**SEND NOW TO: MARVIN WOLFMAN
142-18 59 AVENUE, PLUSHING, N.Y.**

**WHILE YOU'RE AT IT, BUY THE NEXT
ISSUE OF ODD.**



Visiting Dept.: Here it is, as promised, The special report on the So-
 phisticated, new magazine, ODD. We will go behind the scenes and see
 the place where the ideas for every issue are born. the padded cell at
 Belview? No the...



Here we are at the high class entrance. Note how friendly and hospitably we are greeted.



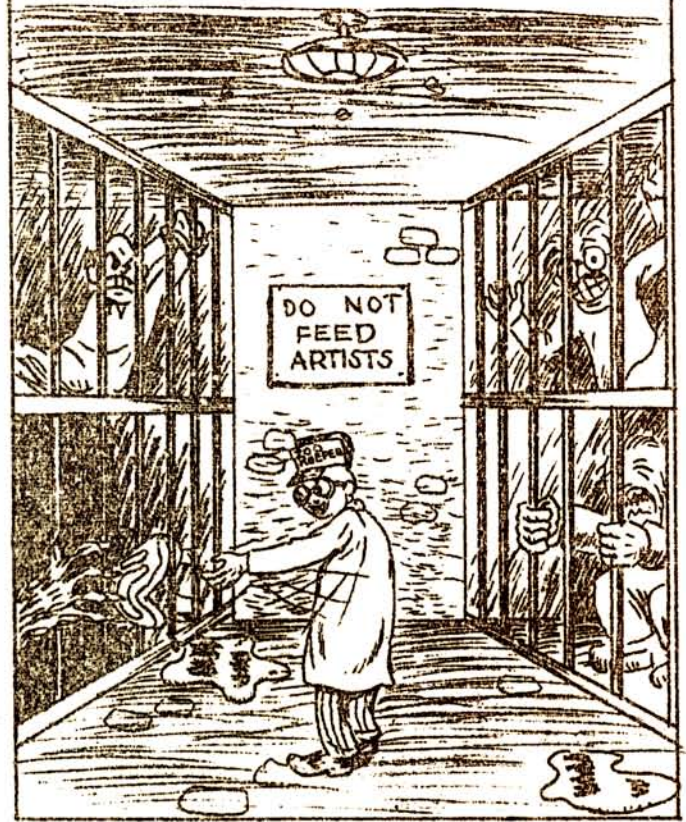
And now we go down the long, lavish corridor towards the editor's office.



This is the editor busy at work.



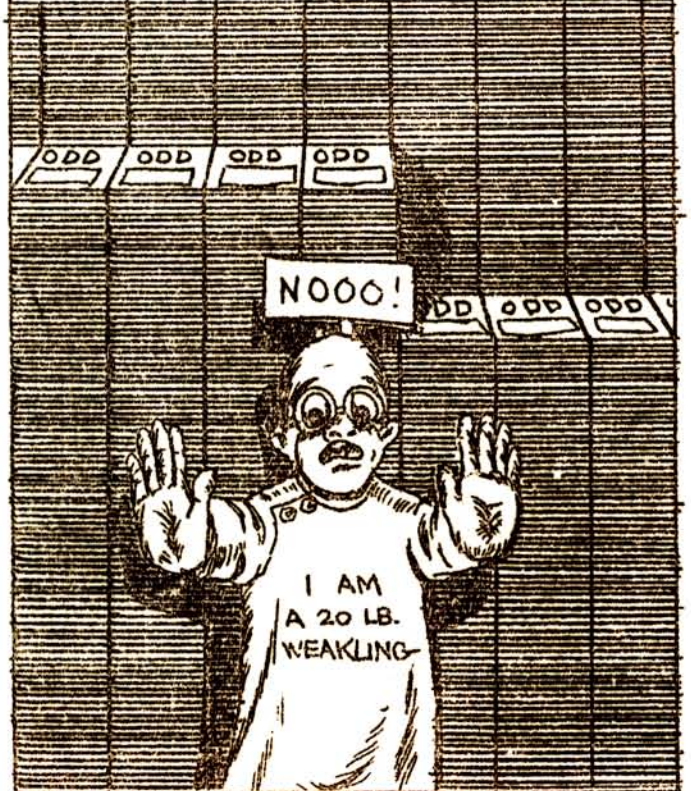
Here, in the next office, are the artists.



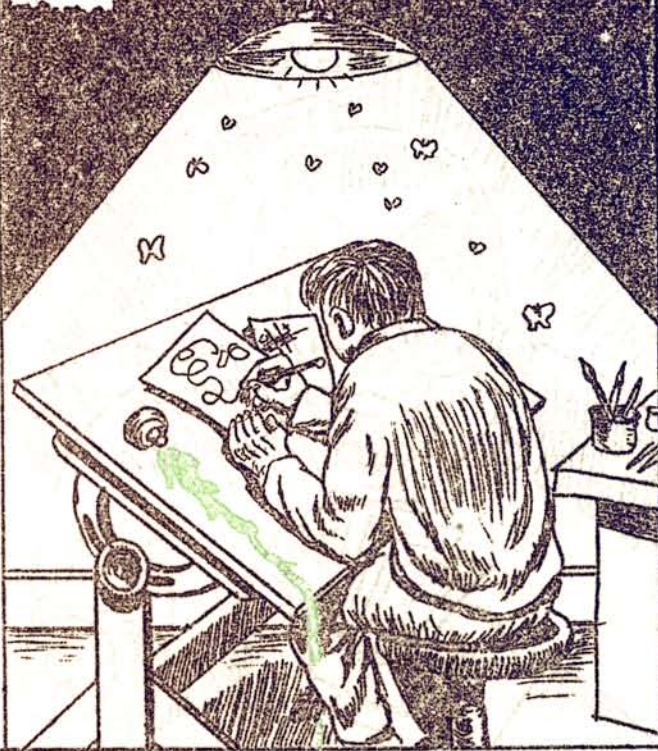
This is the room where the ideas for ODD come from.



Here is the stock room where the back issues of ODD we couldn't sell are stored.



And now we are going to see the step by step production of ODD. First it is drawn.



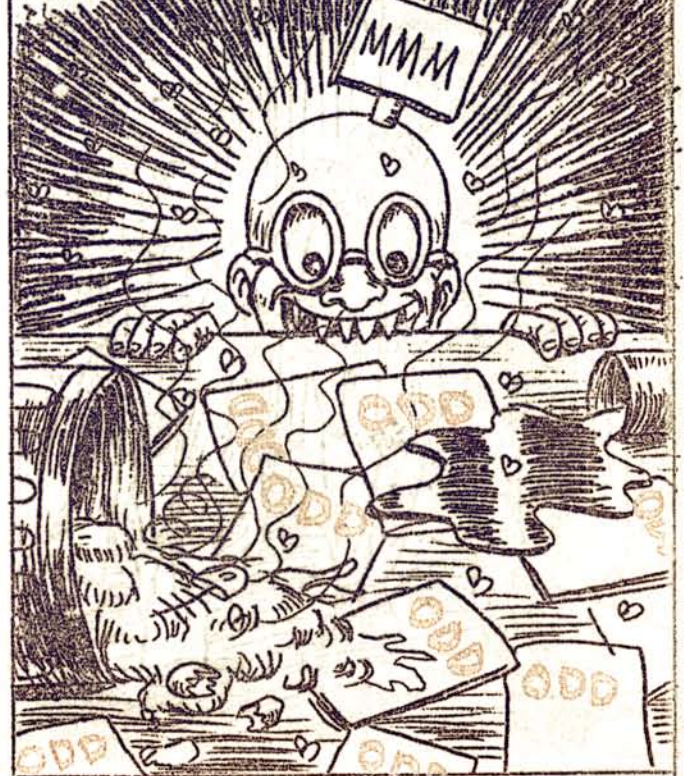
Then it is printed.

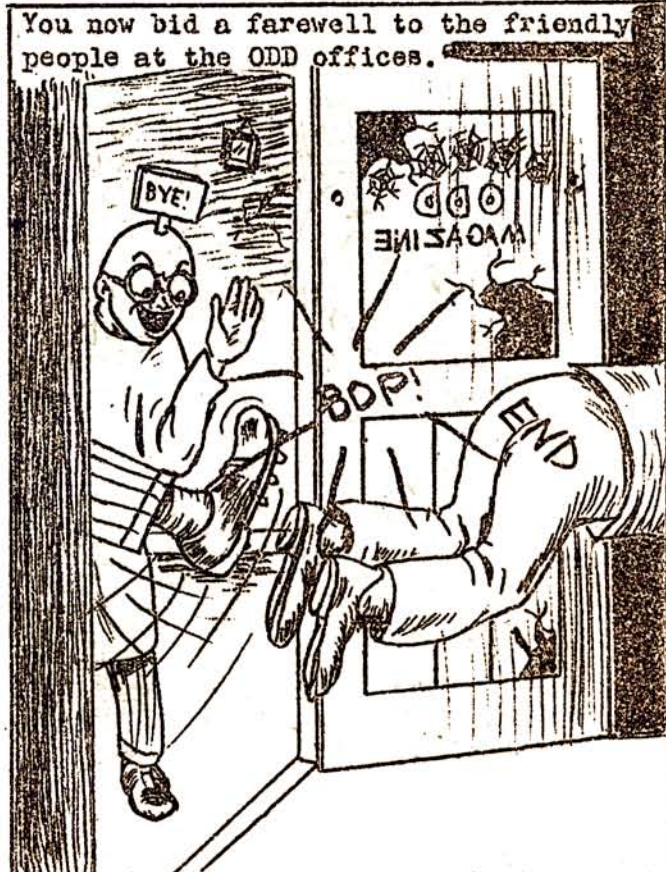
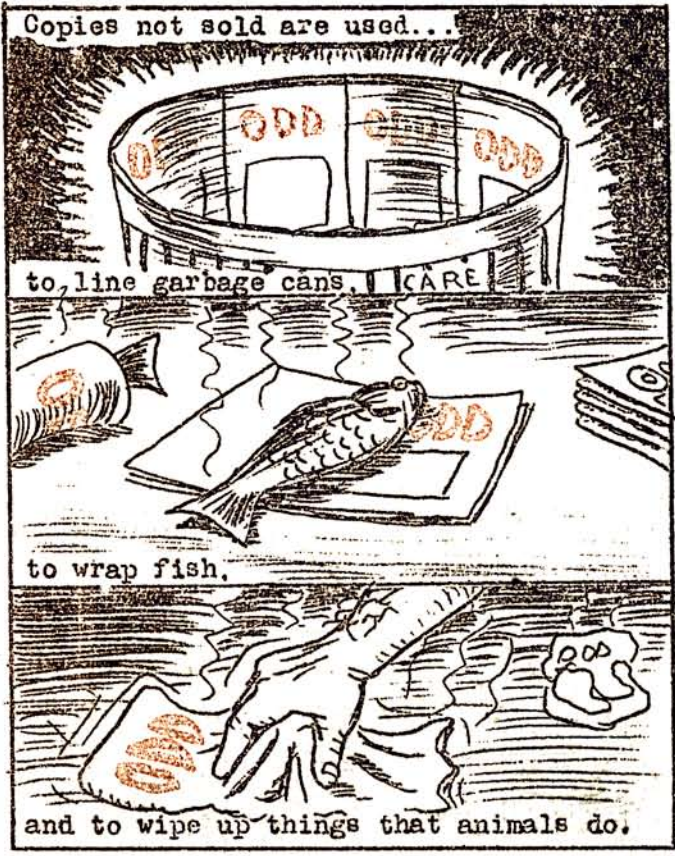


Then the various pages are put in order and stapled together. OOPS!



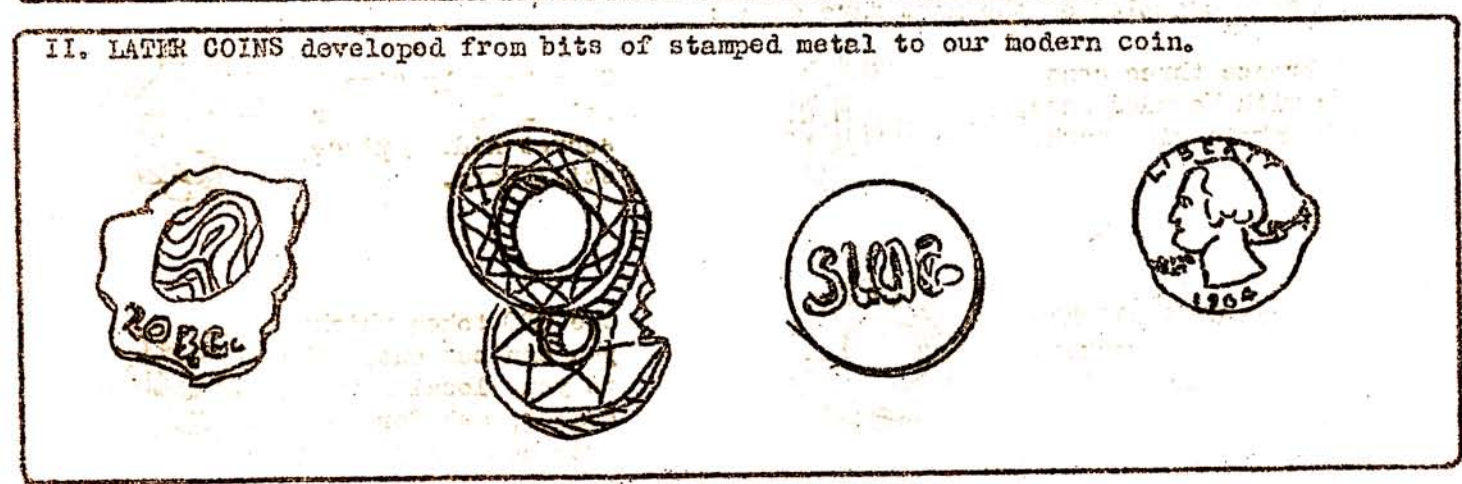
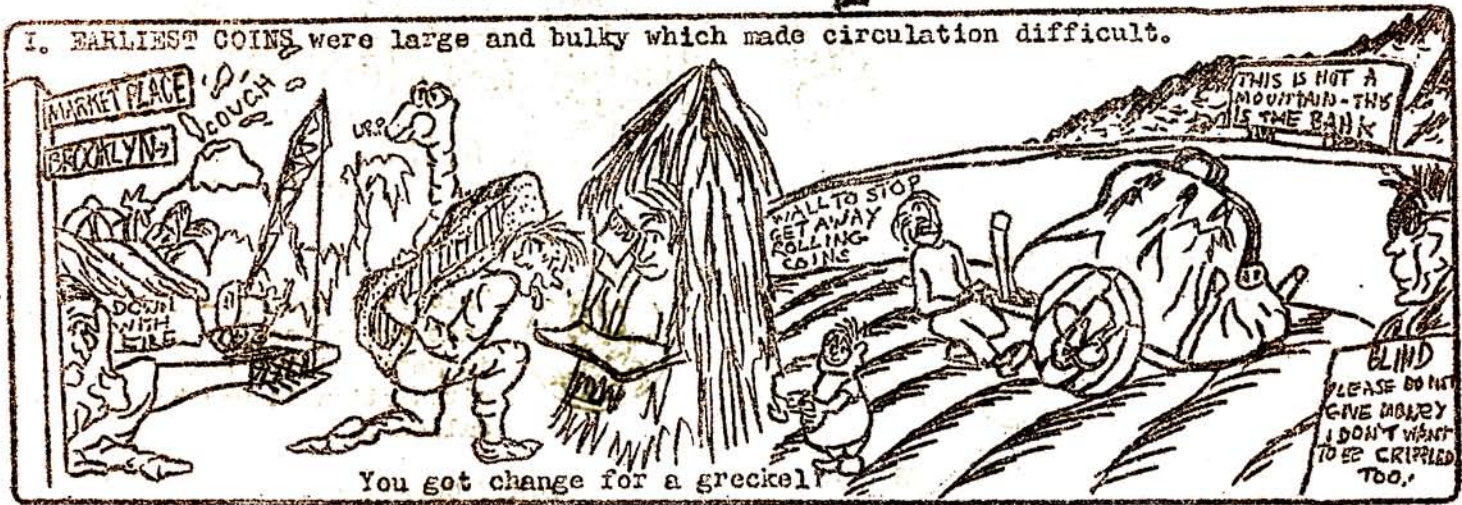
They are now completed and ready for sale.



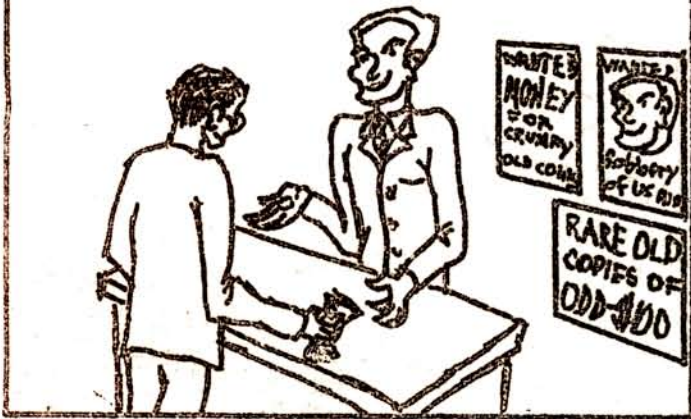


ODD HOBBY DEPT. This story is created expressly for the multitude of idiots who have nothing better to do with their loose change than buy Odd Magazine and make collections of ...

COINS\$ (AN ODD HISTORY)



Some coin collectors buy rare coins from coin dealers...



Others get them right out of circulation.



Throughout history coins have been given appropriate names:



PIECES OF EIGHT



TWO BITS



CARTWHEEL



This is a penney - it is made out of copper - since it gets quickly soiled in circulation it may be called...

DIRTY COPPER !

WHAT'S THAT!!

..er..ah..you're probably looking for the "Toolong Show" on next page.

In the history of civilization many coins have become rare and much sought after, here are some examples of the most rare coins:

1883 bronze three cent piece with Wounded Knee, South Dakota mint mark.



Coin kept by Gina Lola Brigita in her secret hiding place, still warm.



1840 Large Cent slightly nicked by Davy Crockett in shooting match with Big Foot Masonmint.



One ODD token which you can cut out, take to your local news-dealer, ask for a free copy of ODD and get a punch in the nose.

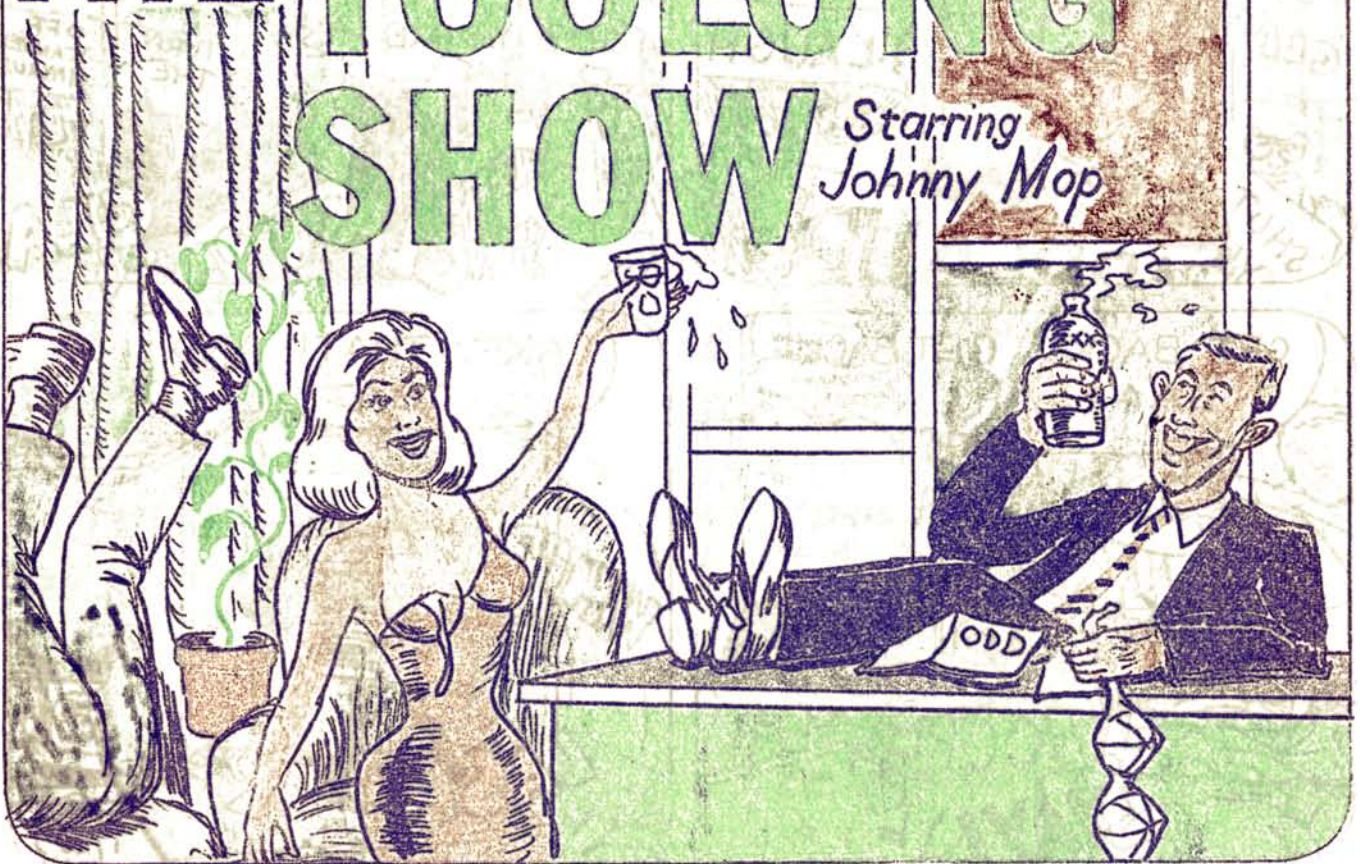


S. HERRING

T.V. DEPT.: FOR ALL YOU NIGHTOWLS WHO STAY UP WATCHING TERRIBLE OLD MOVIES, VARIETY SHOWS OR MAYBE YOU JUST STARE AT THE TEST PATTERN ALL NIGHT, WE PRESENT...

THE TOOLONG SHOW

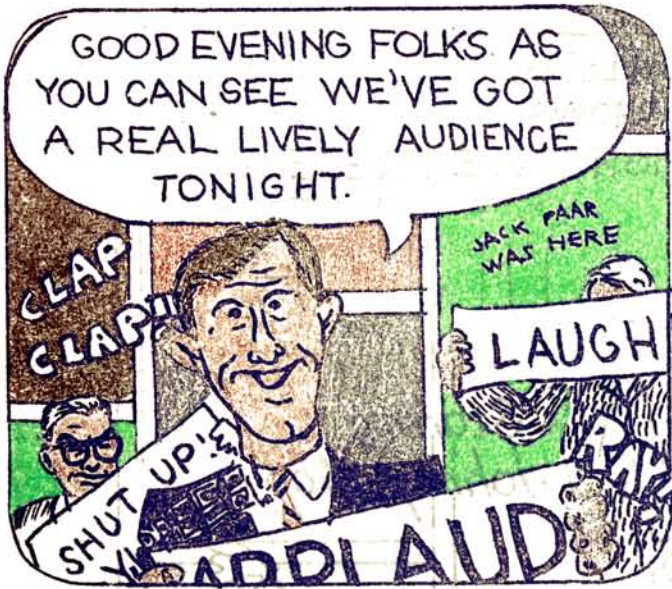
Starring
Johnny Mop



THE FOLLOWING PROGRAM IS BROUGHT TO YOU IN NAUSEATING COLOR, ON EBS (EN BEE SEE)



FROM N.Y. IT'S THE TOOLONG SHOW! STARRING JOHNNY MOP! WITH JANE GIRLSFIELD, GEORGE (BLOOD) VESSAL, THE REJECTS FROM ED SULLIVAN, THE RINGLING BROS. & BARNUM & BAILY CIRCUS, THE ENTIRE POPULATION OF SHEBOIGAN, WISCONSIN, AND ME... I'M ED McDOWNS, AND NOW HERE'S JOHNNY! WHOOPET!
CLAP! CLAP! BOOO! HOORAY!
CLAP! CLAP! (HIC) THROW THE BUM OUT



AND HERE'S OUR FIRST GUEST, THAT GUY WHO'D DO ANYTHING FOR A LAUGH, THE BOASTMASTER GENERAL, GEORGIE VESSAL...



HI THERE FOLKS. I'D LIKE TO START BY...
OOOOPI!



HAH! HAH! THAT GEORGIE VESSAL'S FUNNY! HE'D DO ANYTHING FOR A LAUGH!



HAH! HAH! HO! HO!
BOY IS THAT GUY FUNNY!



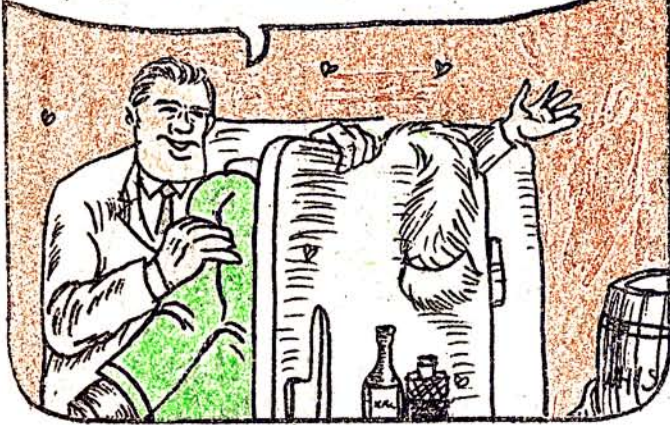
HEY! WE'VE BEEN ON A FULL 2 MINUTES AND NO COMMERCIAL YET. THAT MUST BE A RECORD. OH WELL HERE'S ED WITH A WORD ABOUT COLDPOINT.



THANK YOU JOHNNY. DO YOU FIND YOU DON'T HAVE ENOUGH ROOM IN YOUR REFRIGERATOR FOR IMPORTANT THINGS.



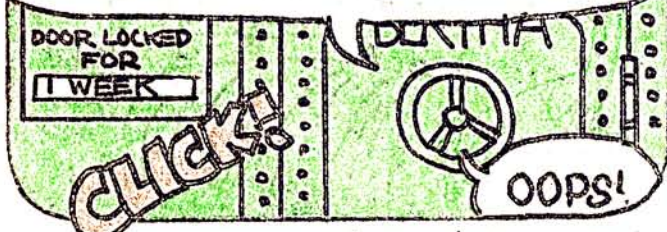
LIKE DEAD BODIES,
STOLEN FURS, AND BOOT-
LEG WHISKEY.



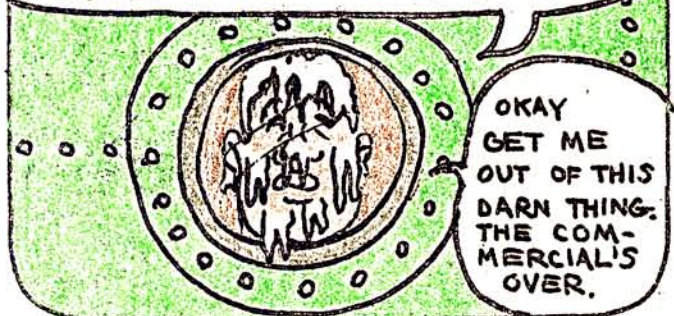
IF SO WE HAVE THE
PERFECT REFRIGERATOR
FOR YOU, THE COLDPOINT
"BIG BERTHA" WITH A
SPECIAL COMBINATION LOCK.



INSIDE THERE'S SPECIAL
RACKS FOR COFFINS. CASES
FOR THE BOOZE AND PLENTY
OF ROOM FOR COLD STORAGE
AND THE SPECIAL LOCK CAN BE
SET SO THE DOOR CAN'T BE
OPENED FOR ANY TIME DESIRED



THESE REFRIGERATORS (BRRR!)
ARE GOOD AND COLD (BRRR!)
BE SURE AND TUNE IN IN A
WEEK FOR ANOTHER WORD
ABOUT COLD POINT. (BRRR!)



THANKS ED. NOW IT'S TIME
TO INTRODUCE THAT LOVELY
VERY SHAPELY SEX SIMBOL...
ERNEST BORGNINE?



OOPS! WRONG SCRIPT...
IT'S... JANE GIRLSFIELD.



I DON'T KNOW WHY IT IS JOHNNY, BUT WHENEVER I SHOW UP, MEN BEGIN TO ACT VERY STRANGELY.



YEAH (GULP!) I WONDER WHY!

ALRIGHT NOW, IT'S PASSED MIDNIGHT, AND JANE'S OUT HERE, NOW WE CAN REALLY GO WILD. BRING OUT THE BOOZE AND GET SET FOR REAL ADULT ENTERTAINMENT!



YEAH

HOG BRAND BOOZE



YIPPEE!

WOWEE!

YAY!

WHOOPEE! YES REAL
ADULT ENTERTAINMENT...
IMMORALITY, SEX, AND....



VIOLENCE!



YAHOOO! HIT HIM!
WHY YOU DIRTY!

DO TO TECHNICAL
DIFFICULTIES WE
WILL NOT BE ABLE
TO BRING YOU THE
VIDEO PORTION OF
THE SHOW.

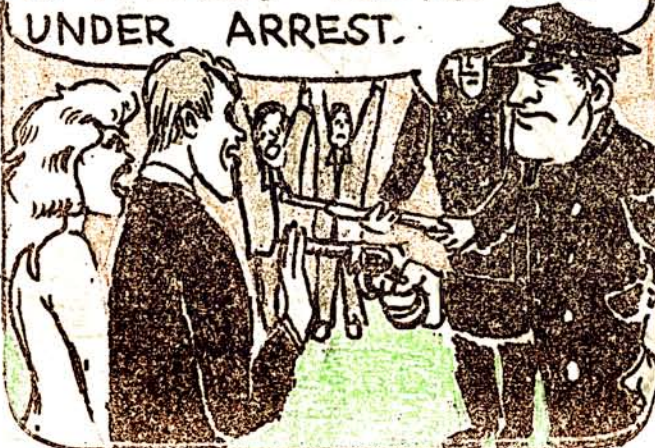
ES



NO! YOU'RE NOT GONNA
CENSOR THIS GREAT
ENTERTAINMENT!



ALRIGHT EVERY BODY, THIS
IS A RAID! YOU'RE ALL
UNDER ARREST.



HEH! HEH! WELL GOODNIGHT
FOLKS... BE SURE TO TUNE IN
TOMMORROW NIGHT AT THIS
TIME FOR OUR REPLACEMENT,
THE LATE, LATE, LATE, LATE, MOVIE.



DO IT YOURSELF DEPT.: here's a special treat for all you comic fans. You probably have admired those costumed heroes who jump over buildings, fight crooks, & do impossible things. Well here's your chance to become one yourself. You can now learn...

How To Be A SUPER HERO

UNIFORM- One of the most important features about a super hero is his uniform. Here are several of the more popular types...



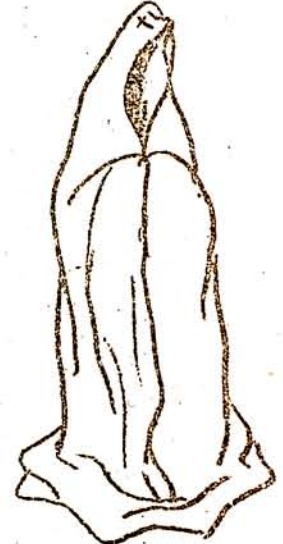
A. Good for flying, boring under ground and being differentiated from birds and planes. May be made out of long johns, bathing suit, & the cape out of curtains



B. Good, especially for night work. Keep under cover during the mating season of bats. May be made from the same material as costume A. Use a paper bag for hood.



C. Most economical. Good for hot climates, use under wear or an old basketball uniform.



D. K.K.K. uniform. If this type is used you may find more enemies than hero worshippers.

INSIGNIA- Should be shown on chest and/or cape, hood, buckle, as monogram on handkerchiefs, cigarette holders, etc. Here are a few.



For the type of hero who charges a big fee for his services.



At the same time you fight crooks you can make money by advertising.



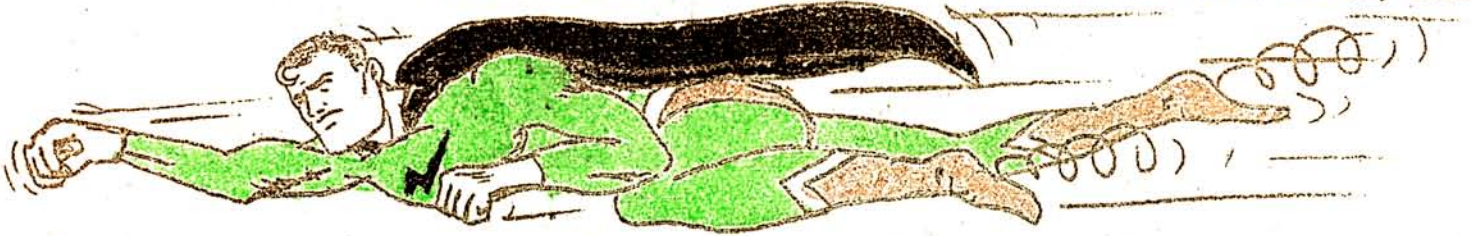
For not so heroic supermen.



This insignia may be taken right from a flower sac.

DAVE HERRING

To be a successful hero you must have powers greater than or different from ordinary men.



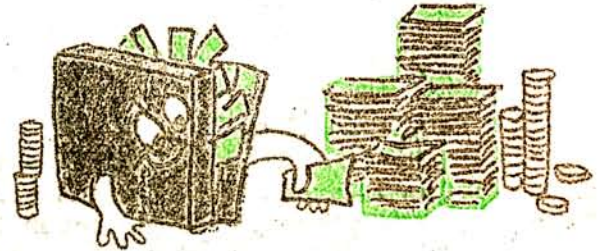
Flying- This is one of the most impressive powers. By attaching strong springs to your feet you will be able to leap so high that you will appear to fly. Caution, do not become too overconfident and try to jump over the Empire State Building.



Strength- Demonstrate your strength by lifting balsa wood dumbbells, bending rubber bars, etc. Padding in the appropriate places will enhance your physique.

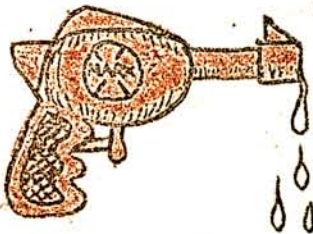


Invisibility- You have to be born with this ability. If you are lucky enough to have this power you can do many interesting things.



The Ability to Change Shape- Another natural power that can be very profitable.

Some heroes use unusual weapons. . .



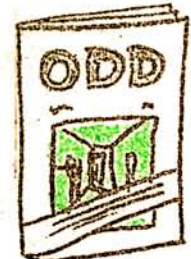
Ray Gun- May be purchased at any toy store. Can be very effective if filled with acid.



Rocks- Most economical weapons. May be used to stun, kill, & weigh down bodies to be thrown in the river.



Switch Blade Knife & Zip Gun- If you use these weapons your best insignia would be a skull & cross bones.



Copy of ODD- Most effective weapon. Show it to your enemies & they'll never be the same again. **END**

The next time you buy ODD make sure you don't buy an imitation. Here is a simple test you can use to see if you have the real thing. Just try the...

ODD SMOKING TEST

Take the magazine and roll it up like a cigarette, light up and puff.



If it tastes like an old army blanket, and makes a lot of smoke it isn't an ODD.

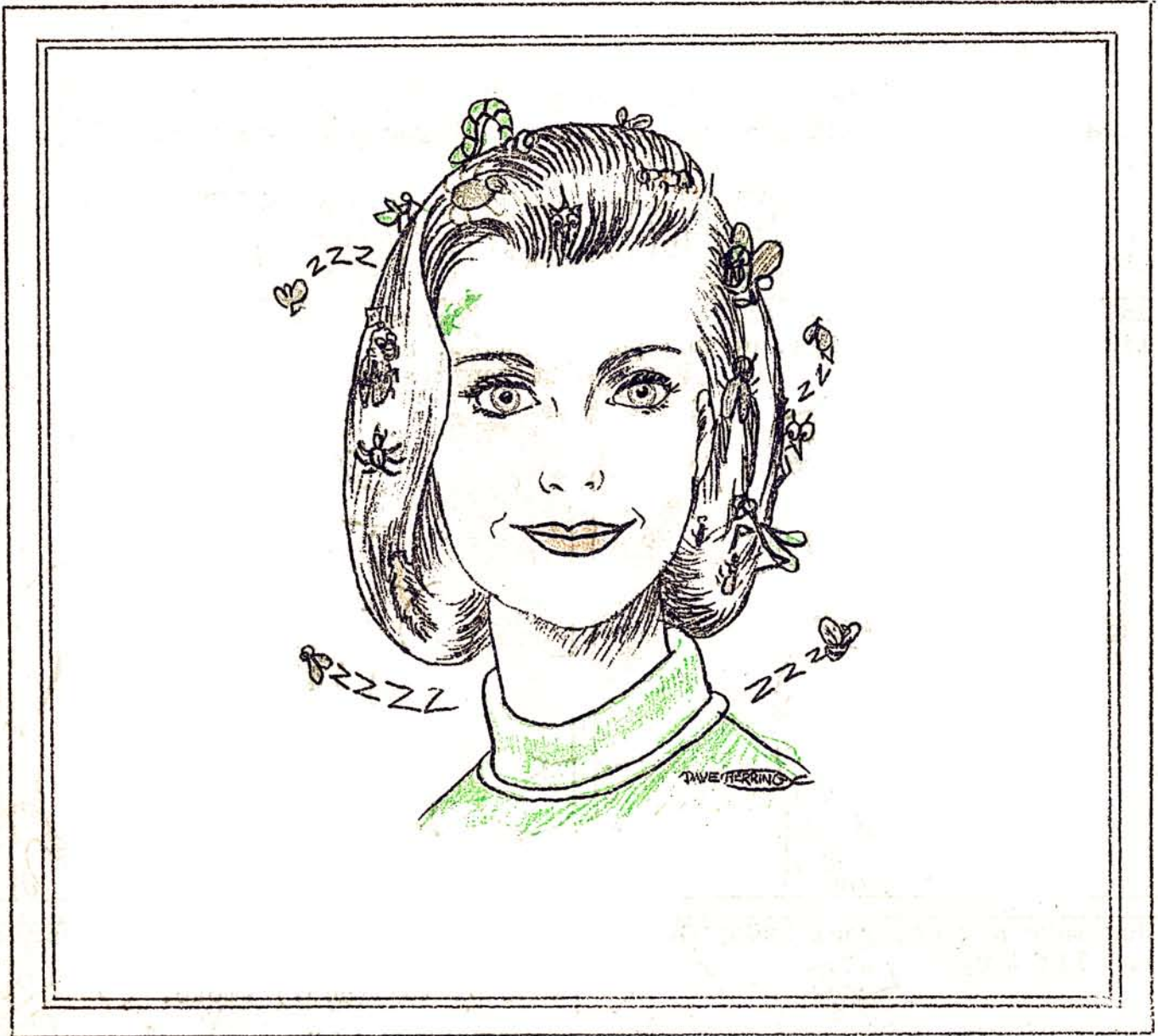


Now take a true, real McCoy ODD and light up.



Note how it brings a clean, clear, crisp invigorating explosion. None of that (ach!) smoke.





Don't wash the bugs out of your hair. Shampoo them in-with Brick.

Only Brick shampoo puts those big, ugly bugs in your hair. All other leading shampoos leave your hair disgustingly clean. Brick leaves your hair natural looking. There are three types of Brick. One is especially for you.



1. Termites- specially for girls who live around wood. 2. Catterpillars- for female gardeners. 3. Black Widow spiders- for lonely widows who like other widows. However you must realize that all Brick girls are not beautiful. As a matter of fact, none are.