## **Pricing** for Design Services

"A good design is worth 1,000 words"

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Advertisement – black-and-white or color         3 to 5 days         \$100 - 600           Brochure – 3 panels, 2 sides         3 to 5 days         \$200 - 600           Business Card or Letterhead         1 to 2 days         \$50 - 100           DVD or CD outer cover or disk imprint **         3 to 5 days         \$30 - 50           Flyer, single sheet         1 to 2 days         \$100 - 300           Book         2 to 8 weeks         \$1,000 - 8,000           Booklet, Catalog, or Magazine         2 to 3 weeks         \$500 - 1,500           Newsletter         1 to 3 weeks         \$300 - 1,000           Logos and Illustrations           2-D Basic Map         1 to 2 days         \$200 - 400           3-D Architectural or Product Rendering         3 to 5 days         \$300 - 1,500           Chart         1 to 2 weeks         \$500 - 1,500           Chart         1 to 2 days         \$100 - 400           Logo or Spot Illustration         3 to 5 days         \$200 - 400           Logo or Spot Illustration         1 to 2 days         \$200 - 400           Web, Multimedia, and Other Services         Animate existing artwork         3 to 5 days         \$25 - 75           Web or Multimedia Animation         3 to 5 days         \$20 - 1,000           DVD Demo or Documentary
Business Card or Letterhead         1 to 2 days         \$50 - 100           DVD or CD outer cover or disk imprint **         3 to 5 days         \$30 - 50           Flyer, single sheet         1 to 2 days         \$100 - 300           Poster or Banner         3 to 5 days         \$50 - 100           Book         2 to 8 weeks         \$1,000 - 8,000           Booklet, Catalog, or Magazine         2 to 3 weeks         \$500 - 1,500           Newsletter         1 to 3 weeks         \$300 - 1,000           Logos and Illustrations         2         2           2-D Basic Map         1 to 2 days         \$200 - 400           3-D Architectural or Product Rendering         3 to 5 days         \$300 - 600           3-D Topographical Map         1 to 2 weeks         \$500 - 1,500           Chart         1 to 2 days         \$100 - 400           Illustration or Technical Diagram         3 to 5 days         \$200 - 400           Logo or Spot Illustration         1 to 2 days         \$100 - 400           Web, Multimedia, and Other Services           Animate existing artwork         3 to 5 days         \$25 - 75           Web or Multimedia Animation         3 to 5 days         \$20 - 1,000           DVD Demo or Documentary from your materials, up to 1 hour *         2 to 8 weeks
Business Card or Letterhead         1 to 2 days         \$50 - 100           DVD or CD outer cover or disk imprint **         3 to 5 days         \$30 - 50           Flyer, single sheet         1 to 2 days         \$100 - 300           Poster or Banner         3 to 5 days         \$50 - 100           Book         2 to 8 weeks         \$1,000 - 8,000           Booklet, Catalog, or Magazine         2 to 3 weeks         \$500 - 1,500           Newsletter         1 to 3 weeks         \$300 - 1,000           Logos and Illustrations         2         2           2-D Basic Map         1 to 2 days         \$200 - 400           3-D Architectural or Product Rendering         3 to 5 days         \$300 - 600           3-D Topographical Map         1 to 2 weeks         \$500 - 1,500           Chart         1 to 2 days         \$100 - 400           Illustration or Technical Diagram         3 to 5 days         \$200 - 400           Logo or Spot Illustration         1 to 2 days         \$100 - 400           Web, Multimedia, and Other Services           Animate existing artwork         3 to 5 days         \$25 - 75           Web or Multimedia Animation         3 to 5 days         \$20 - 1,000           DVD Demo or Documentary from your materials, up to 1 hour *         2 to 8 weeks
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Booklet, Catalog, or Magazine         2 to 3 weeks         \$500 - 1,500           Newsletter         1 to 3 weeks         \$300 - 1,000           Logos and Illustrations         2-D Basic Map         1 to 2 days         \$200 - 400           3-D Architectural or Product Rendering         3 to 5 days         \$300 - 600           3-D Topographical Map         1 to 2 weeks         \$500 - 1,500           Chart         1 to 2 days         \$100 - 400           Illustration or Technical Diagram         3 to 5 days         \$200 - 400           Logo or Spot Illustration         1 to 2 days         \$100           Web, Multimedia, and Other Services           Animate existing artwork         3 to 5 days         \$25 - 75           Web or Multimedia Animation         3 to 5 days         \$200 - 500           DVD Demo or Documentary from your materials, up to 1 hour *         2 to 8 weeks         \$200 - 1,000           DVD Slide Show(s) from photo CD, up to 1,000 photos *         1 to 2 days         \$50           Interactive CD         2 to 8 weeks         \$200 - 1,000           PowerPoint Presentation         1 to 3 days         \$200 - 400           Web Site Design or Redesign         2 to 8 weeks         \$500 - 3,000           * For other options, see our pricing for DVD Keepsakes           Audio
Booklet, Catalog, or Magazine         2 to 3 weeks         \$500 - 1,500           Newsletter         1 to 3 weeks         \$300 - 1,000           Logos and Illustrations         2-D Basic Map         1 to 2 days         \$200 - 400           3-D Architectural or Product Rendering         3 to 5 days         \$300 - 600           3-D Topographical Map         1 to 2 weeks         \$500 - 1,500           Chart         1 to 2 days         \$100 - 400           Illustration or Technical Diagram         3 to 5 days         \$200 - 400           Logo or Spot Illustration         1 to 2 days         \$100           Web, Multimedia, and Other Services           Animate existing artwork         3 to 5 days         \$25 - 75           Web or Multimedia Animation         3 to 5 days         \$200 - 500           DVD Demo or Documentary from your materials, up to 1 hour *         2 to 8 weeks         \$200 - 1,000           DVD Slide Show(s) from photo CD, up to 1,000 photos *         1 to 2 days         \$50           Interactive CD         2 to 8 weeks         \$200 - 1,000           PowerPoint Presentation         1 to 3 days         \$200 - 400           Web Site Design or Redesign         2 to 8 weeks         \$500 - 3,000           * For other options, see our pricing for DVD Keepsakes           Audio
Newsletter         1 to 3 weeks         \$300 - 1,000           Logos and Illustrations         2-D Basic Map         1 to 2 days         \$200 - 400           3-D Architectural or Product Rendering         3 to 5 days         \$300 - 600           3-D Topographical Map         1 to 2 weeks         \$500 - 1,500           Chart         1 to 2 days         \$100 - 400           Illustration or Technical Diagram         3 to 5 days         \$200 - 400           Logo or Spot Illustration         1 to 2 days         \$100           Web, Multimedia, and Other Services           Animate existing artwork         3 to 5 days         \$25 - 75           Web or Multimedia Animation         3 to 5 days         \$200 - 500           DVD Demo or Documentary from your materials, up to 1 hour *         2 to 8 weeks         \$200 - 1,000           DVD Slide Show(s) from photo CD, up to 1,000 photos *         1 to 2 days         \$50           Interactive CD         2 to 8 weeks         \$200 - 1,000           PowerPoint Presentation         1 to 3 days         \$200 - 400           Web Site Design or Redesign         2 to 8 weeks         \$500 - 3,000           * For other options, see our pricing for DVD Keepsakes           Audio Cassette transfer to CD (up to 80 minutes)         1 to 2 days         \$20
2-D Basic Map       1 to 2 days       \$200 - 400         3-D Architectural or Product Rendering       3 to 5 days       \$300 - 600         3-D Topographical Map       1 to 2 weeks       \$500 - 1,500         Chart       1 to 2 days       \$100 - 400         Illustration or Technical Diagram       3 to 5 days       \$200 - 400         Logo or Spot Illustration       1 to 2 days       \$100         Web, Multimedia, and Other Services         Animate existing artwork       3 to 5 days       \$25 - 75         Web or Multimedia Animation       3 to 5 days       \$200 - 500         DVD Demo or Documentary from your materials, up to 1 hour *       2 to 8 weeks       \$200 - 1,000         DVD Slide Show(s) from photo CD, up to 1,000 photos *       1 to 2 days       \$50         Interactive CD       2 to 8 weeks       \$200 - 1,000         PowerPoint Presentation       1 to 3 days       \$200 - 400         Web Site Design or Redesign       2 to 8 weeks       \$500 - 3,000         * For other options, see our pricing for DVD Keepsakes         Audio Cassette transfer to CD (up to 80 minutes)       1 to 2 days       \$20
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3-D Architectural or Product Rendering 3 to 5 days \$300 - 600 3-D Topographical Map 1 to 2 weeks \$500 - 1,500 Chart 1 to 2 days \$100 - 400 Illustration or Technical Diagram 3 to 5 days \$200 - 400 Logo or Spot Illustration 1 to 2 days \$100  Web, Multimedia, and Other Services Animate existing artwork 3 to 5 days \$25 - 75 Web or Multimedia Animation 3 to 5 days \$200 - 500  DVD Demo or Documentary from your materials, up to 1 hour * 2 to 8 weeks \$200 - 1,000 DVD Slide Show(s) from photo CD, up to 1,000 photos * 1 to 2 days \$50 Interactive CD 2 to 8 weeks \$200 - 1,000 PowerPoint Presentation 1 to 3 days \$200 - 400 Web Site Design or Redesign 2 to 8 weeks \$500 - 3,000 *For other options, see our pricing for DVD Keepsakes  Audio Cassette transfer to CD (up to 80 minutes) 1 to 2 days \$200 - 400
3-D Topographical Map Chart 1 to 2 weeks \$500 - 1,500 Chart 1 to 2 days \$100 - 400 Illustration or Technical Diagram 3 to 5 days \$200 - 400 Logo or Spot Illustration 1 to 2 days \$100  Web, Multimedia, and Other Services  Animate existing artwork 3 to 5 days \$25 - 75 Web or Multimedia Animation 3 to 5 days \$200 - 500  DVD Demo or Documentary from your materials, up to 1 hour * 2 to 8 weeks \$200 - 1,000 DVD Slide Show(s) from photo CD, up to 1,000 photos * 1 to 2 days \$50 Interactive CD 2 to 8 weeks \$200 - 1,000 PowerPoint Presentation 1 to 3 days \$200 - 400 Web Site Design or Redesign 2 to 8 weeks \$500 - 3,000 *For other options, see our pricing for DVD Keepsakes  Audio Cassette transfer to CD (up to 80 minutes) 1 to 2 days \$20
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Audio Cassette transfer to CD (up to 80 minutes) 1 to 2 days \$20
Convert scanned image into camera-ready art 1 to 2 days \$15-100
Duplicate DVD; includes cover with title in black ink 1 to 2 days \$20 for 1 (\$10 each add'l)
** For color cover add \$1; for imprinted disk add \$2 (see above for design charge)
Video transfer to DVD, up to 2 hours, no editing 1 to 2 days \$50
Glossy print from slide, photo, or video capture: 3 x 5" 1 to 2 days \$7 for 1 (\$1.50 each add'l)
5 x 7" 1 to 2 days \$10 for 1 (\$3 each add'l)
8 x 10" 1 to 2 days \$12 for 1 (\$4 each add'l)
Photos scanned and put onto CD (minimum 20 photos) 3 to 5 days \$1.50 per photo
Colorize b/w photos \$30 per hour
Writing, editing, proofreading, distributing news releases, etc. \$30 per hour
Follow through to get your items printed and delivered \$30 flat fee
Reimbursable expenses - purchased photos, printing, taxes, etc.  Billed at cost



MA residents, for tangible products add 5% sales tax
Prices subject to change without notice

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